TRAFFIC SAFETY: NEW BOOK BY LEONARD EVANS

A new book by Leonard Evans entitled Traffic Safety was recently published by Science Serving Society (Bloomfield Hills, Michigan). The book provides a comprehensive overview of traffic safety problems and their nature, including discussions of vehicle and roadway characteristics; gender, age and alcohol effects on survival; older drivers; driver performance and behavior; and occupant protection. The chapter on alcohol includes discussions of the role of alcohol in increasing crash risk and the range of policy approaches available to deal with the impaired driving problem. The book includes a critique of U.S. traffic policies that have resulted in a safety record behind that of many other industrialized countries and provides suggestions for how policy changes could improve safety. For more information, contact Dr. Evans at: LE@ScienceServingSociety.com.