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China has reduced its traffic deaths from an all-time high of 109,381 in 2002 to 67,759 in 2009. This 38% drop in a seven-year period is an impressive traffic safety achievement, especially as the number of vehicles increased so dramatically during the same seven years. It took the United States of America 37 years to achieve a similar percent drop from its highest fatality total. However, the present Chinese death toll, and the vastly greater number of injuries accompanying it, remains a major public health challenge.

*Modern Traffic Medicine* provides the knowledge base necessary to further substantially reduce harm from traffic. The book provides a wealth of information from distinguished contributors to many of the disciplines that are included in traffic medicine. The book contains detailed and informative articles by authors from countries that have achieved the greatest progress in traffic safety. These guide the way to selecting the approaches and policies likely to be most effective.

*Modern Traffic Medicine* will help China prevent deaths, reduce suffering, and enhance mobility. All who seek to diminish the enormous harm that accompanies the benefits of increased motorized transportation in China should read *Modern Traffic Medicine*.

<b>Science Serving Society</b> Information about 2004 book	<b>Traffic Safety</b>	Devoted to adding reason and knowledge to public policy More on all topics sprinkled throughout <b>Traffic Safety</b>	<b>SSS HOME</b>
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For inclusion in Chinese  
language monograph  
**Modern Traffic Medicine**,  
to be published in China